



Somerset Elementary School PTSA
14100 Somerset Blvd SE
Bellevue, WA 98006

Dear supporters of Somerset Elementary,

We are soliciting your support for our upcoming biennial auction benefiting Somerset Elementary School students. The 2019 Somerset Auction will be held on **March 23rd, 2019** in **Bellevue Hilton**.

Somerset is one of the best schools in the state and that only happens because of strong partnership between the school, parents, local communities and businesses. This is how we keep our kids learning and growing at the tip top in public schools. Without the \$150,000 we intend to get from generous donations we will lose full time instructional aides, safety programs, educational programs and more.

Your local and highly regarded product and service are exactly what our student families love to purchase in support of their beloved school. You can help us with our financial goals by making in-kind donation or cash donation. Online donation is available at http://somerseptsa.org/Page/Auction/auction_2019. Procurement form is also enclosed for your convenience. Please return the form to us before March 10th, 2019.

We would love to give back to you and leverage the event for your business. In the past the companies who have donated have seen the parents and teachers in the area focus more on their business. It is a great opportunity for our student families to learn more about your product and service.

In return for your donation, we would like to offer you the following recognition and marketing opportunities: (actual benefits vary subject to the level of donation or sponsorship) :

- Auction Catalog
- Auction Website
- PTSA Website
- PTSA facebook page
- Newsletter
- Marketing material display on auction day and inserts in goodie bags*

Thank you again for supporting our school. Your generous donation will be fully invested into our Somerset Superstars. Kids have dreams and let's help make their dreams come true! Please feel free to contact either auction cochair at the phone numbers below or email somersetauction@outlook.com, should you have any questions.

Sincerely,

2019 Auction Co-Chairs

Hu Dong (206) 228-6668

Cydian Kauffman (206) 281-4100

*: goodie bag is subject to donation availability.