



Somerset PTSA Auction 2019

March 23rd, 2019 Bellevue Hilton

Corporate Sponsorship Opportunities

\$5000 Event Sponsor (1)	All advertising will have Event Sponsor as Main Sponsor with largest logo. At the event: recognition from podium, logo in slideshow, on bid card and on poster Two full-page ad - Auction Program Full-page ad – student directory* Logo on invitations, on PTSA and Auction Websites, in PTSA newsletter, on Facebook, and on each dinner table Four complimentary event tickets
\$2500 Banquet Sponsor (4)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Full page ad - Auction Program, and student directory* Logo on invitations, on PTSA and Auction Websites, in PTSA newsletter, on Facebook, and on each dinner table
\$1500 Wine Sponsor (1) Printing Sponsor (1)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Half page ad - Auction Program, and student directory* Logo on PTSA and Auction Websites, in PTSA newsletter and on Facebook Wine Sponsor: advertisement at wine / champagne table Printing Sponsor: extra logo on back of program
\$1000 Silent Auction Table Sponsors (3)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Half page ad - Auction Program and student directory* Logo on PTSA and auction websites, in PTSA newsletter and on Facebook Advertisement at silent auction table
\$500 Dessert Dash Sponsor (2) Art Walk Sponsor (2)	At the event: logo on poster Quarter page ad - Auction Program and student directory* Logo in PTSA newsletter and on Facebook Advertisement at dessert dash / art walk table
\$250 General Sponsor (6)	At the event: logo on poster and in auction program Logo in PTSA newsletter and on Facebook Advertisement at dessert dash / art walk table
\$100 - \$500 Advertising Only	\$100 — quarter size ad in the auction program \$250 — half page ad in the auction program \$500 — full page ad in the auction program Add-on \$100 — ad in student directory*. Same size as in the auction program.
In-kind Donation	Acknowledgment in auction program

All level of sponsorships will have opportunity to distribute their advertisements or small sample product through guest goodie bags at the event night, subject to goodie bag availability.

*: Commitment must be made before Nov 1st, 2018 to quality.
 Questions? Contact Cydian Kauffman at cydiank@gmail.com or (206)281-4100

Somerset PTSA is a 501 (C)(3) organization (TAX ID# 91-0977239). Donations to the PTSA are tax-deductible to the amount allowable by law. Consult with your tax professional.