



# Somerset PTSA Auction 2019

## March 23<sup>rd</sup>, 2019 Bellevue Hilton

### Corporate Sponsorship Opportunities

<b>\$5000</b> Event Sponsor (1)	All advertising will have Event Sponsor as Main Sponsor with largest logo. At the event: recognition from podium, logo in slideshow, on bid card and on poster Two full-page ad - Auction Program Full-page ad – student directory* Logo on invitations, on PTSA and Auction Websites, in PTSA newsletter, on Facebook, and on each dinner table Four complimentary event tickets
<b>\$2500</b> Banquet Sponsor (4)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Full page ad - Auction Program, and student directory* Logo on invitations, on PTSA and Auction Websites, in PTSA newsletter, on Facebook, and on each dinner table
<b>\$1500</b> <del>Wine Sponsor (1)</del> Printing Sponsor (1)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Half page ad - Auction Program, and student directory* Logo on PTSA and Auction Websites, in PTSA newsletter and on Facebook Wine Sponsor: advertisement at wine / champagne table Printing Sponsor: extra logo on back of program
<b>\$1000</b> Silent Auction <sup>2</sup> Table Sponsors (3)	At the event: recognition from podium, logo in slideshow, on bid card and on poster Half page ad - Auction Program and student directory* Logo on PTSA and auction websites, in PTSA newsletter and on Facebook Advertisement at silent auction table
<b>\$500</b> Dessert Dash Sponsor (2) Art Walk Sponsor (2)	At the event: logo on poster Quarter page ad - Auction Program and student directory* Logo in PTSA newsletter and on Facebook Advertisement at dessert dash / art walk table
<b>\$250</b> General Sponsor (6)	At the event: logo on poster and in auction program Logo in PTSA newsletter and on Facebook Advertisement at dessert dash / art walk table
<b>\$100 - \$500</b> Advertising Only	\$100 — quarter size ad in the auction program \$250 — half page ad in the auction program \$500 — full page ad in the auction program <b>Add-on</b> \$100 — ad in student directory*. Same size as in the auction program.
<b>In-kind Donation</b>	Acknowledgment in auction program

All level of sponsorships will have opportunity to distribute their advertisements or small sample product through guest goodie bags at the event night, subject to goodie bag availability.

\*: Commitment must be made before Dec 1<sup>st</sup>, 2018 to quality.  
 Questions? Contact Cydian Kauffman at cydiank@gmail.com or (206)281-4100

Somerset PTSA is a 501 (C)(3) organization (TAX ID# 91-0977239). Donations to the PTSA are tax-deductible to the amount allowable by law. Consult with your tax professional.