

FAQ for Donors

1. Why your business should consider a donation to Somerset 2017 Auction?

State funding of K-12 education is never sufficient to reach education goal set by school and expectation from parents. The excellence of Somerset Elementary School relies on super strong partnership between parents, community and business. Years of such deep involvement generates amazing outcomes that could only be envied by many other public schools within Bellevue School District. For many years, Somerset Elementary School remains one of the highest ranked elementary school in the State. Thanks to the very successful auction 2015, the PTSA, over the past two years, not only supported numerous educational, safety and community programs, but also funded five full-time Instructional Aides who assist teachers at each grade level, allowing all students more effective and individualized instruction time.

Your generous donations make the following activities and programs ever possible.

- Curriculum Enhancements
- Instructional Aides
- STEM Activities
- Additional classroom needs & supplies funds for every teacher/classroom
- Teacher Development
- Art
- Staff Appreciation
- Emergency Preparedness and Child Safety
- Community Building Programs

Located in a very diverse community in South Bellevue, Somerset Elementary serves over 700 students from more than 550 families. It is a great market where you can promote your product, service, and brand through your donation.

Your donations, big or small, will be 100% directly invested to our Somerset Super Stars. We rely on our motivated parents to volunteer, and your generous donations to supplement our limited budget. Please consider to donate to our biennial auction. You not only donate, but also invest into our children's future.

2. When and where the auction will be held?

The Somerset biannual auction will be held on March 25th, 2017 in Bellevue Hilton.

3. When is the deadline for a donor to donate products or service?

Because any piece of donation will be packaged, documented and entered our inventory, we kindly request all donations be received by March 18th, 2017. Our volunteers will happily pick up your donations from your place (central Puget Sound region).

4. What kind of donations are accepted?

We welcome many kinds of donations. For example, cash, gift card, business voucher, service, product, or autographed collectibles. Unique experience that usually is not available in market is particularly welcomed.

5. How much value is appropriate for a donated product or service?

Even though we dream many big donations, we completely understand and appreciate any amount of value you donate. We assure you every penny of your donation will be fully invested into our amazing super stars in Somerset Elementary School.

6. Does the auction organizer have any preferred donation items?

Not really. We sell your donation through gift card board, silent auction or even live auction. We have confidence to find the best sale platform for your donation.

7. How will donations be sold to auction participants?

Your valuable donations will be sold through raffle tickets, gift card board, silent auction or live auction.

8. What will happen if, for any reason, your donation is not sold?

We believe we will be able to find a buyer through our very engaged somerset parents, but in case the item is not sold, we will return your donation in ten business days after auction takes place.

9. How can a donor make donation?

We appreciate your donation and valuable time. You can donate by mailing back the attached procurement form (please do fill all applicable fields), or through our dedicated donation webpage at http://somersetpts.org/2017_auction (this link is a place holder, need to be updated when it becomes available). Or just simply call **SOMEONE** at **PHONE_NUMBER**, or email **SOMEONE** at **EMAIL ADDRESS**. Our helpful volunteer will contact you to arrange donation pickup.

10. Is there any recognition for donors?

To honor your much appreciated donations, we designed several categories level for corporation sponsorship and separate categories for individual or family donors. Please refer attached documents for details.

11. How can a donor contact the auction organizer?

At any time, should you have any questions about 2017 auction, feel free to call **SOMEONE** at **PHONE NUMBER**, or email **SOMEONE** at **EMAIL ADDRESS**. The Auction Committee will give you a prompt reply.